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SEIU UHW-WEST & JOINT EMPLOYER
EDUCATION FUND

Announcement

Education Fund Launching New Website in July

A powerful new information tool that will give eligible employees better access to the classes, training and financial assistance available to help them advance their careers.

Oakland, CA July 12, 2010: The Education Fund will begin launching a new website this month. The new site has been in design and development over the last several months and we look forward to unveiling our work on July 20.

The goals of this project were to simplify the experience for you, to allow us faster access in updating class information, and to provide clearer information about training and financial assistance to help you advance your career.

In partnership with Web Collective, Inc., a website consultancy and worker owned cooperative serving sustainability-driven business and organizations, we have removed all visible clutter to allow easy access to the content you want and need.

Following is a partial list of the changes we have made:

- The visual design has been updated to be more appealing and to increase your awareness of our brand.
- All new navigation – the main navigation on the site is now categorized in a more intuitive program and region-specific manner.
- The schedule page, and all buttons and links have been streamlined.
- The application process has been simplified.
- Two new search functions have been added to the site: one for overall searches and one specifically for the schedule pages so you can focus on the information that matters most to you.
- We have added three new regional pages that specifically address the needs of eligible employees in our regions outside of California
- We have capitalized on the latest technology to improve and enhance our communication with you, and possibly your communication with each other through RSS web feeds or timely content updates that you can subscribe to.

We understand that change can be difficult and frustrating but we're here to help you through that process. We encourage you to test drive the new site and share your thoughts – let us know what you like and what you don't so we can continue to make necessary improvements.

ABOUT THE EDUCATION FUND
The Education Fund was created through the collective bargaining process as an education and training benefit for SEIU-represented healthcare employees looking to advance their skills and move up the career ladder. Education Fund programs and services are available to 73,000 Service Employees International Union bargaining unit members working for 31 participating employers throughout California and parts of Colorado, Nevada, Oregon and Washington. Visit us on the web at http://www.seiu-uhweduc.org